



Nathan Salmon

Visual and creative communicator

Curriculum Vitae 2018

Advertising - Branding - Iconography - Illustration - Photography - Typography

I am a visually literate and eager creative - my professional qualities and experience ranges across these areas:

Disciplines

- Advertising
- Branding
- Digital design/media
- Editorial design
- Exhibition/installation
- Filmography
- Iconography
- Infographic design
- Illustration
- Photography
- Typography

Software exp.

- Adobe Acrobat Pro
- Adobe Bridge
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Premier Pro
- Mac OS
- Microsoft Office
- Microsoft Windows

Skills

- Attention to detail
- Colour application
- Film and editing
- Grid structuring
- House styling
- Idea generation
- Image editing
- Layout design
- Print and screen design
- Photography
- Typographic detailing

Competencies

- Approachable
- Collaborator
- Creative
- Friendly
- Innovative
- Open communicator
- Open-minded
- Team player

Personal and education



D.O.B

07-11-1990
Age: 27

Address

17 Chapel Lane
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Contact

- 07837 168 808
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- uk.linkedin.com/
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Interests

- Comedy
- Culture
- Festivals
- Fitness
- Music
- Travel
- Technology
- Visualisation

Education

- Cardiff School of Art and Design,
Cardiff Metropolitan University
September 2010 - June 2013
- Strode College
September 2009 - June 2010
- The Kings of Wessex Academy
September 2004 - June 2009

Qualifications



Higher Education

Cardiff Metropolitan University
BA (Hons) Graphic Communication 2:1

Strode College

Diploma in Foundation Studies
(Art and Design) Merit

A Level

Art	B
Drama and Theatre Studies	B
Product Design	B

GCSE

2 A's, 6 B's, 3 C's, one CC (Double Award)

Work experience and extra curricular



Green Power Global - Freelance Designer July 2017 - present

My most recent part-time role is as a freelance designer for an internationally renowned company that creates quality, senior-level commercial networking conferences for the clean energy industry. Responsibilities consist of designing event brochures, advertising and post-event reports in print and digital communication.

Hanover - Creative Artworker/Junior Designer August 2014 - May 2017

My previous role was with Hanover, a leading retirement housing provider. Reporting to the creative director, I produced visual solutions for multiple internal clients. Solution examples included infographic design and producing editorial layouts for publications.

Dragonfly Training - Freelance Designer December 2013 - March 2016

Dragonfly is an international teacher training company based in Penarth. My role as freelance designer included taking on brochure and advert designs for course training.

Techmix - Creative Intern October 2013 - November 2013

Techmix is a magazine devoted to informing students about digital skills. My responsibilities included type detailing, image and logo reworking on the magazine prior to release. Other projects involved creating a media pack and designing branded team clothing for Skills London 2013.

Spider Hack - Graphic Designer July 2013

A two day, team-competitive, multi-discipline design event. The brief was to create an online solution to help the NEETs (Not in Education, Employment or Training) age group of 16-24 year olds in Cardiff to find jobs. Through hard work and collaboration my team won this event.

Brisfest - Graphic Design Volunteer March 2013 - September 2013

Voluntarily supporting this festival included promotion, advertising and web design. This experience gave insight into how festival and music promotion is delivered.

References and contacts

Craig Cook, Creative Director at Hanover:
craig.cook@hanover.org.uk

Jamie Bentley, Senior Marketing Manager at
Green Power Global: jamieebentley@gmail.com

Edward Baker, Editor in Chief at Techmix:
ed@edmix.com

Colin Barrows, Managing Director at
CB Consultants: colin@colinbarrows.co.uk