



# Nathan Salmon

## Visual and creative communicator

Curriculum Vitae 2018

Advertising - Branding - Iconography - Illustration - Photography - Typography

I am a visually literate and eager creative - my professional qualities and experience ranges across these areas:

### Disciplines

- Advertising
- Branding
- Digital design/media
- Editorial design
- Exhibition/installation
- Filmography
- Iconography
- Infographic design
- Illustration
- Photography
- Typography

### Software exp.

- Adobe Acrobat Pro
- Adobe Bridge
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Premier Pro
- Mac OS
- Microsoft Office
- Microsoft Windows

### Skills

- Attention to detail
- Colour application
- Film and editing
- Grid structuring
- House styling
- Idea generation
- Image editing
- Layout design
- Print and screen design
- Photography
- Typographic detailing

### Competencies

- Approachable
- Collaborator
- Creative
- Friendly
- Innovative
- Open communicator
- Open-minded
- Team player

## Personal and education



### D.O.B

07-11-1990  
Age: 27

### Address

17 Chapel Lane  
Warmley  
Bristol  
BS15 4NG

### Contact

- 07837 168 808
- nath@ns-vacc.co.uk  
nathsalm@gmail.com
- uk.linkedin.com/  
in/nsalmon
- www.ns-vacc.co.uk

### Interests

- Comedy
- Culture
- Festivals
- Fitness
- Music
- Travel
- Technology
- Visualisation

### Education

- Cardiff School of Art and Design,  
Cardiff Metropolitan University  
September 2010 - June 2013
- Strode College  
September 2009 - June 2010
- The Kings of Wessex Academy  
September 2004 - June 2009

## Qualifications



### Higher Education

Cardiff Metropolitan University  
BA (Hons) Graphic Communication ..... 2:1

### Strode College

Diploma in Foundation Studies  
(Art and Design) ..... Merit

### A Level

Art .....	B
Drama and Theatre Studies .....	B
Product Design .....	B

### GCSE

Two A's, six B's, three C's, one CC (Double Award)

## Work experience and extra curricular



### National Trust - Junior Artworker January - February 2018

A short freelance contract with the retail design team. Responsibilities consisted of updating packaging templates and setting up souvenir product artwork for National Trust properties.

### Green Power Global - Freelance Designer July 2017 - present

My most recent part-time role is as a freelance designer for an internationally renowned company that creates quality, senior-level commercial networking conferences for the clean energy industry. Responsibilities consist of designing event brochures, adverts and post-event reports.

### Hanover - Creative Artworker/Junior Designer August 2014 - May 2017

My previous role was with Hanover, a leading retirement housing provider. Reporting to the creative director, I produced visual solutions for multiple internal clients. Solution examples included infographic design and producing editorial layouts for publications.

### Dragonfly Training - Freelance Designer December 2013 - March 2016

Dragonfly is an international teacher training company based in Penarth. My role as freelance designer included taking on brochure and advert designs for course training.

### Techmix - Creative Intern October - November 2013

Techmix is a magazine devoted to informing students about digital skills. My responsibilities included type detailing, image and logo reworking on the magazine prior to release. Other projects involved creating a media pack and designing branded team clothing for Skills London 2013.

### Brisfest - Graphic Design Volunteer March - September 2013

Voluntarily supporting this festival included promotion, advertising and web design. This experience gave insight into how festival and music promotion is delivered.

## References and contacts

Lindsey Sloggett, Assistant Buyer at National Trust:  
[lindsey.sloggett@nationaltrust.org.uk](mailto:lindsey.sloggett@nationaltrust.org.uk)

Jamie Bentley, Senior Marketing Manager at Green Power Global: [jamie.bentley@greenpowerglobal.com](mailto:jamie.bentley@greenpowerglobal.com)

Craig Cook, Creative Director at Hanover:  
[craig.cook@hanover.org.uk](mailto:craig.cook@hanover.org.uk)

Edward Baker, Editor-in-chief at Techmix:  
[ed@edmix.com](mailto:ed@edmix.com)