



Nathan Salmon

Visual and creative communicator



Advertising



Branding



Iconography



Illustration



Photography



Typography

Curriculum Vitae 2018

Profile

I'm a graphic designer, primarily specialising with visual and creative communication in branding and advertising design. My skills, attributes and experience also encompass:

Disciplines

- Advertising
- Branding/logo design
- Cover design
- Digital design/media
- Editorial design
- Exhibition/installation
- Filmography
- Iconography
- Infographic design
- Illustration
- Photography
- Presentation design
- Typography

Software exp.

- Adobe Acrobat Pro
- Adobe Bridge
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Premier Pro
- Keynote
- Mac OS
- Microsoft Office
- Microsoft Windows

Skills

- Attention to detail
- Brand appropriation
- Colour application
- Film and editing
- Grid structuring
- House styling
- Idea conceptualisation
- Image capture and edit
- Layout design
- Print and screen design
- Typographic detailing

Competencies

- Approachable
- Attentive
- Collaborator
- Cooperative
- Friendly
- Innovative
- Open-minded
- Sociable
- Team player

Personal and education



Address

17 Chapel Lane
Warmley
BS15 4NG



Contact

- 07837 168 808
- nath@ns-vacc.co.uk
nathsal@gmail.com
- uk.linkedin.com/
in/nsalmon
- www.ns-vacc.co.uk

Interests

- Books
- Comedy
- Culture
- Creativity
- Festivals
- Fitness
- History
- Music
- Technology

Education

- Cardiff School of Art and Design, Cardiff Metropolitan University**
September 2010 - June 2013
- Strode College**
September 2009 - June 2010
- The Kings of Wessex Academy**
September 2004 - June 2009

Qualifications



Higher Education

Cardiff Metropolitan University
BA (Hons) Graphic Communication 2:1

Strode College

Diploma in Foundation Studies
(Art and Design) Merit

A Level

Art	B
Drama and Theatre Studies	B
Product Design	B

GCSE

Two A's, six B's, one C, one CC (Double Award)

Work and industry experience



National Trust - Artworker
January - February 2018

A short freelance contract with the retail design team. Responsibilities consisted of updating packaging templates and setting up souvenir product artwork for National Trust properties. By working with the retail team, I helped to manage and control the heavy work flow. I also helped to create a more efficient filing system to organise project folders and files.

Green Power Global - Freelance Designer
July 2017 - present

My most recent part-time role is as a freelance designer for an internationally renowned company that creates quality, senior-level commercial networking conferences for the clean energy industry. Responsibilities consist of designing event brochures, web imagery and post-event reports for past or upcoming conferences, as well as producing advertising material for training courses. Being involved with enhancing the creative communication for Green Power Global has been paramount in aiding to sell the organisations' services and product to both national and international client bases.

Hanover - Creative Artworker/Junior Designer
August 2014 - May 2017

My previous role was with Hanover, a leading retirement housing provider. Reporting to the creative director, I produced visual solutions, including infographics and corporate literature. This experience accelerated my creative potential, which helped turn numerous projects around in time.

Dragonfly Training - Freelance Designer
December 2013 - March 2016

Dragonfly is an international teacher training company based in Penarth. My role included taking on brochure and advert designs for course training. This position provided a valuable opportunity to improve branding and advertising, which in turn helped sell a high number of training course slots.

Brisfest - Graphic Design Volunteer
March - September 2013

Voluntarily supporting this festival included design for promotion, adverts, web images and iconography. Working in the design team allowed my contribution of ideas to enhance the visual identity and mediate the heavy workflow. This experience also gave insight into how festival promotion is delivered effectively.

References



Lindsey Sloggett, Assistant Buyer at National Trust:
lindsey.sloggett@nationaltrust.org.uk

Jamie Bentley, Senior Marketing Manager at Green Power Global: **jamie.bentley@greenpowerglobal.com**

Louisa Wheeler, Creative Director at Ilona Design:
louisa@ilonadesign.co.uk

Craig Cook, Creative Director at Hanover:
craig.cook@hanover.org.uk